



**VICTORIAN  
WOMEN  
LAWYERS**

# LAUNCH YOURSELF: PERSONAL BRANDING FOR CAREER SUCCESS

**HOSTED BY KING & WOOD MALLESONS AND  
VWL NETWORKING COMMITTEE**

Victorian Women Lawyers Networking Committee proudly joins King & Wood Mallesons in hosting its biennial Personal Branding event.

Come along and hear from a panel of engaging speakers who will share their tips and tools for elevating your personal brand.

This will be followed by an opportunity to meet the presenters and other legal professionals over canapés and drinks.

**DATE**  
Thursday 6 July 2017

**TIME**  
5:30pm-7:30pm

**LOCATION**  
King & Wood Mallesons  
Level 50, Bourke Place,  
600 Bourke St, Melbourne

**COST**  
Free Members  
\$15 Non-Members

**RSVP**  
RSVP at [www.vwl.asn.au/events](http://www.vwl.asn.au/events)  
by Friday 30 June

## **LOUISE ENGLAND**

Louise has worked as a solicitor in the Dispute Resolution team at King & Wood Mallesons since 2012. During this time, Louise spent four months working in KWM's Beijing office and almost a year working as Legal Counsel on secondment to an in-house legal team of a financial services client. Prior to commencing at KWM, Louise worked as the associate to a judge of the Supreme Court of South Australia and as a Senior Accountant in the corporate restructuring team of a Big 4 accounting firm.



## **DANIEL MYERS**

Daniel is the Family Law Principal at R.B. Flinders, Private Wealth Lawyers. Daniel grew up in Manchester but emigrated to Melbourne in 2007. Since that time, Daniel has practiced exclusively across all aspects of family matters. Daniel's experience also includes working for five years as a volunteer at the Fitzroy Legal Service family law clinic. Where possible, he advocates out of court solutions and helps clients reach their own agreement in a respectful and dignified manner through processes such as mediation and collaborative law.



## **SHEREE RUBINSTEIN**

As cofounder & CEO of One Roof, Australia's leading co-working space dedicated to women-led businesses, Sheree is an expert in curating spaces and communities that nurture and inspire female entrepreneurs. One Roof has established a presence in 4 cities across Australia and the USA, designed and delivered programs to support women in business, entrepreneurship and leadership and forged a global community of thousands. Sheree left her career in corporate law, working for one of Australia's top tier law firms, to become an entrepreneur and pursue her passion to empower women to thrive.



## **MELISSA LEWIS**

Melissa Lewis, founder of Style Confidante, specializes in elevating the Executive Presence of high potential business women through developing their personal brand and image. Style Confidante brought the first science-based model to measure Executive Presence to Australia. This will further enable women to understand their blind spots and perceived strengths to have greater influence and impact in their careers.



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